

📄 How to Add Automatic Dubbing on YouTube (with AI)

Maria Cattini | 15/05/2025 | Artificial intelligence

What Is Automatic Dubbing on YouTube?

YouTube's **multilingual audio feature**, launched in 2023, allows creators to upload alternate dubbed audio tracks to their videos—just like Netflix or Prime Video. Viewers can then select the audio language from the video player.

This feature is a game changer for creators aiming to **reach international audiences** without creating multiple versions of the same video.

📄 Step-by-Step: How to Add Automatic Dubbing

1. Upload Your Original Video

Use YouTube Studio to upload your video as usual.

2. Generate a Dubbed Audio Track

You have two options:

- 📄 Use an **AI dubbing tool** (like ElevenLabs, HeyGen, Rask, etc.)
- 📄 Or record a professional voiceover manually

The best AI tools handle both **translation and natural voice dubbing**, synced with the speaker's lip movements.

3. Download the Audio File

Export just the **audio track**, in a YouTube-supported format (.mp4, .mov, .aac, etc.).

4. Upload the Audio Track

In **YouTube Studio**, go to:
Content > Video details > More options > Audio tracks

Add the new audio, select language and dubbing type (full dub, voiceover, etc.)

5. Save and Publish

Done! Viewers can now switch audio by clicking the ⚙ **gear icon** in the YouTube player.

📦 Best AI Tools for Automatic Dubbing

Tool	Key Features	Free Version?
Rask AI	Dubs in 60+ languages, lip-sync included	Free trial
Dubverse	AI dubbing + subtitles	Yes, limited
HeyGen	Realistic voices + avatar lip-sync	No
ElevenLabs	High-quality, human-like voices	Yes, limited
Captions.ai	Great for Shorts&TikTok, mobile-friendly	Yes

📦 Why Use Auto Dubbing?

- **Expand your reach** globally without re-recording
- **Increase watch time** and retention across languages
- **Better than subtitles** for users who prefer to listen

Pro Tips for Dubbing

- Match the voice tone to your original speaker
- Always **review translations** before generating audio
- Combine **multilingual subtitles + audio** for best results

Requirements to Use This Feature

- Your **YouTube account must be verified**
- Your **channel must comply** with copyright and community policies
- The feature is available **only on desktop**, via YouTube Studio

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Step-by-Step



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Generate a Dubbed Audio



Upload the Audio Track

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Captions.ai	Ideal for Shorts & TikTok	Limited	Free

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🔍 Top AI Dubbing Tools Compared

Tool	Best For	Pros	Cons	Price
Rask AI	YouTube videos + lip-sync	Easy to use, natural voice quality, supports 130+ languages	Limited voice customization	From \$60/mo
Dubverse	Dubbing + professional subtitles	User-friendly, accurate translations, subtitles included	Slightly robotic voice	From \$29/mo
ElevenLabs	High-quality voiceovers	Hyper-realistic voices, fine control, ideal for narration	No lip-sync, audio only	From \$5/mo
HeyGen	Video dubbing + avatars	Perfect lip-sync, avatar generation, supports many languages	Expensive, more marketing-focused	From \$24/video
Captions.ai	Short videos (YouTube Shorts, TikTok)	Mobile-friendly, quick editing	Limited for long-form content	Free, Premium from \$9/mo
Papercup	Enterprise projects	AI + human dubbing, broadcast quality	Invite-only, custom pricing	On request

📌 Which Tool Is Right for Your YouTube Channel?

- 📌 **Long-form videos (interviews, tutorials)** → Go with **Rask AI** for balance and quality
- 📌 **Narration & storytelling** → Choose **ElevenLabs** for premium voice output
- 📌 **Netflix-style lip-sync dubbing** → Try **HeyGen** if you have the budget
- 📌 **Quick, budget-friendly dubbing for Shorts** → Use **Captions.ai**, even on mobile